

# Statement (Declaration) on the obligation to inform

## Data protection

The protection of your personal data is very important to us. Therefore, we process your data exclusively on the basis of the legal regulations GDPR, Telecommunications Act 2003. In these privacy policies (wenn es um DSGVO, TKG geht, wenn es um dieses Dokument geht: in this privacy policy) we inform you about the most important aspects regarding data processing within the framework of our website.

### 1. Contact with us

When you contact us via the online form on our website or via e-mail, your data will be stored in order to process the request and in case of follow-up questions. We will not share this information without your consent.

As soon as you have registered as a group discussion participant, mystery shopper, interviewer or product tester of Consent Market & Social Research, you entrust us with your personal data and we will send you a confirmation e-mail including a link to confirm the registration. The protection of your personal data is very important to us and we always handle it with the utmost care. We have stored only those contact details with which you can be reached by message, telephone, email and letter for the above-mentioned activities.

Your data will not be used for any other purpose and will not be shared with third parties.

You can revoke your consents at any time and without giving a reason by sending an e-mail to [office@consent-research.com](mailto:office@consent-research.com).

### 1.1 Responsible for the processing

Consent Market & Social Research

Schweglerstraße 37/4  
A-1150 Wien

phone: +43 1 205 15 25  
fax: +43 1 205 15 25-35

[office@consent-research.com](mailto:office@consent-research.com)

## 1.2 Why do we need your data?

The collection of your data is necessary to process your request. You voluntarily provide us with this information. A non-provision would mean that we cannot answer your request.

## 1.3 Purpose of processing

We process the data given (wenn die bereitgestellten Daten gemeint sind, given here wenn Daten im Dokument hier oder auf der Website gemeint sind) exclusively to answer your request. As a legal basis for processing, we refer to Article 6 (1) (b) GDPR. This means that, if you use this contact form, we assume that you would like to request our services or are already in a business relationship with us.

## 1.4 Disclosure of your data to third parties

There is no transfer of your data, neither to third parties, nor to third countries or international organizations.

## 1.5 Storage duration of your data

We save your data only for the period of fulfillment of the purpose. This means we delete your data immediately after fulfillment.

## 2. Web – Analysis

Our website uses features of the web analytics service Google Analytics offered by Google LLC, 1600 Amphitheater Parkway Mountain View, CA 94043, USA („Google“). Google Analytics uses cookies to help us analyze in what way (how) you use this website.

The information generated by such a cookie about your use of this website (including your IP address and the URLs of the web pages accessed as well as the attributes of the website) are transmitted to Google's servers in the USA and stored there. We do not store any of your data collected in connection with Google Analytics.

Our website uses the possibility of IP anonymization provided by Google Analytics. Your IP address will therefore be shortened / anonymized by Google as soon as Google receives your IP address. Google will use this information on our behalf to evaluate your use of the website, to compile reports on website activity and to provide us with other services related to website activity and internet usage. The IP address provided by Google Analytics within the framework of Google Analytics will not be merged with other data by Google.

For more information about Google's Terms of Use and Google's Privacy Policy, please visit <http://www.google.com/analytics/terms/de.html> or <https://www.google.at/intl/at/policies/>. This feature will not be activated until you agree to the use of cookies when visiting our website.

### 3. Your rights

You have the following rights at any given time:

- Right to objection
- Right to information acc. to Art. 16 GDPR
- Right to correction acc. to Art. 16 GDPR
- Right to deletion acc to. Art. 17 GDPR
- Right to restriction of processing acc. to Art. 18 GDPR
- Right to data portability acc. to 20 GDPR
- Right to complain to the responsible regulatory agency

Automated decision-making and profiling

We do not use any automated decision making or profiling when processing your data.

If you have further questions, please do not hesitate to contact us.



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